


# Independent Body Shop Benefit Charts

(800) 878-2121  
parts@bergerchevy.com

Independent body shops deserve a partnership with rewards that put their business at the forefront, and my GM Partner Perks provides just that. Benefits extend beyond just redeemable points to include national marketing support, training resources and business tools that can help drive profitability, productivity and, most importantly, your bottom line. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.


BENEFIT PACKAGE			PERKS	PRO PERKS++	
PROGRAM PILLARS				GM Collision Repair Network Only	
<b>REWARDS &amp; INCENTIVES</b> 	Annual Fee		\$100	\$0	
	Average Monthly Purchases Required During Program Period		\$0	\$9,000	
	Rewards	Maint. & Repair	<\$3K	1%	1%
			\$3K-\$4K	1%	2%
			\$4K-\$5K	1%	3%
			>\$5K	1%	4%
		Collision	1%	2.5%	
		Powertrain/Propulsion	30 Points/Assembly 15 Points/Transfer Case	30 Points/Assembly 15 Points/Transfer Case	
		Growth Bonus*	Y	Y	
	Trade Offers with Streamlined Redemption Process		Y	Y	
Access to Consumer Offers		N	Y		

\*20% additional rewards for 10% year-over-year growth in purchasing.  
Chevy Performance and Chevrolet, Buick, GMC and Cadillac Accessories purchase are rewarded through maintenance and repair.



## Rewards & Incentives

As an Independent Body Shop, the more GM parts you purchase, the more rewards\* and perks you'll receive. Earn on eligible GM Genuine Parts, ACDelco, Chevrolet Performance and Chevrolet, Buick, GMC and Cadillac Accessories purchases. For easy access and maximum spending power, your my GM Partner Perk Points will accumulate in your online portal wallet.

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<b>MARKETING SUPPORT</b> 	Promotional Kits		N	Y
	Point-of-Sale Materials and Merchandise		Y	Y
	Digital Support		Y-Discount	Y-Premium Discount
	National Website Locator Listing		N	Y




## Marketing Support

Receive access to promotional kits, point-of-sale materials, merchandise and digital support, including website, search and social media. In addition, you will have access to national site locator listings designed to help get your shop in front of more customers and maximize your bottom line.

GM reserves the right to audit, modify or cancel this program at any time.

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<b>REPAIR RESOURCES</b> 	GMSi Annual Subscription**	\$1,200 Annual Subscription	\$900 Annual Subscription
	TIS2Web Annual Subscription	N	\$995 Annual Subscription
	Annual Training Fee	\$400	\$0
	Technical Assistance	Y-Discount	Y-Premium Discount
	Collision Estimating Subsidy Credit	N	\$50 Monthly Based on Certification

\*\*GMSi discounts and promotions are not available to subscribers in Massachusetts.



## Repair Resources

Partners receive access to Tecline Information Systems, diagnostic support and GM Service information to keep your shop and employees up to date as well as to receive subscription discounts to help lower your labor costs.

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<b>PROFITABILITY &amp; PRODUCTIVITY</b> 	Consumer Assurance	\$50/Hr., 2-Hour Cap. Other Labor Hours = None.	Door Rate Capped at \$100/Hr. Other Labor Hours = Based on MAPS Evaluation.
	Roadside Assistance†	Y	Y
	Business Discounts	Y	Y

†Roadside Assistance provided by Allstate.



## Profitability & Productivity

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance. † Giving your customers peace of mind will help strengthen your own bottom line, while you receive program incentives which can assist in lowering your business costs so that you can increase your profitability.

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