


Independent Body Shop Benefit Charts

800) 878-2121
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BergerWholesaleParts.com

Independent Body Shops deserve a membership with rewards that put their business at the forefront, and my GM Partner Perks provides just that. Benefits extend beyond just redeemable points to include national marketing support, training resources and business tools that can help drive profitability, productivity and, most importantly, your bottom line. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.


Benefit Package				PERKS	PRO PERKS++
PROGRAM PILLARS					GM Collision Repair Network Only
 <p>Rewards & Incentives</p>	Annual Fee			\$100	\$0
	Average Monthly Purchases Required During Program Period			\$0	\$9,000
	Rewards	Maint. & Repair	<\$3K	1%	1%
			\$3K-\$4K	1%	2%
			\$4K-\$5K	1%	3%
			>\$5K	1%	4%
		Collision	1%	2.5%	
	Powertrain/Propulsion	30 Points/Assembly 15 Points/Transfer Case	30 Points/Assembly 15 Points/Transfer Case		
	Growth Bonus*			Y	Y
	Trade Offers With Streamlined Redemption Process			Y	Y
Access to Consumer Offers			N	Y	

*20% additional rewards for 10% year-over-year growth in purchasing.



Rewards & Incentives

As an Independent Body Shop, the more GM parts you purchase, the more rewards* and perks you'll receive. Earn on eligible GM Genuine Parts, ACDelco, Chevrolet Performance and Chevrolet, Buick, GMC and Cadillac Accessories purchases. For easy access and maximum spending power, your my GM Partner Perk Points will accumulate in your online portal wallet.

Benefit Package				PERKS	PRO PERKS++
PROGRAM PILLARS					GM Collision Repair Network Only
 <p>Marketing Support</p>	Promotional Kits			N	Y
	Point-of-Sale Materials and Merchandise			Y	Y
	Digital Support			Y-Discount	Y-Premium Discount
	National Website Locator Listing			N	Y




Marketing Support

Receive access to promotional kits, point-of-sale materials, merchandise and digital support, including website, search and social media. In addition, you will have access to national site locator listings designed to help get your shop in front of more customers and maximize your bottom line.

GM reserves the right to audit, modify or cancel this program at any time.

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 Repair Resources	Si Annual Subscription**	\$1,200 Annual Subscription	\$900 Annual Subscription
	Techline Connect Annual Subscription	N	\$995 Annual Subscription
	Annual Training Fee	\$400	\$0
	Technical Assistance	Y-Discount	Y-Premium Discount
	Collision Estimating Subsidy Credit†	N	\$50 Monthly Based on Certification



Repair Resources

Partners receive access to Techline Connect, diagnostic support and Service Information to keep your shop and employees up to date as well as to receive subscription discounts to help lower your labor costs.

**Si discounts and promotions are not available to subscribers in Massachusetts.
†Subsidy credit only available on Mitchell International estimating tool.

Benefit Package		PERKS	PRO PERKS++
PROGRAM PILLARS			GM Collision Repair Network Only
 Profitability & Productivity	Consumer Assurance	\$50/Hr., 2-Hour Cap. Other Labor Hours = None.	Door Rate Capped at \$100/Hr. Other Labor Hours = Based on MAPS Evaluation.
	Roadside Assistance††	Y	Y
	Business Discounts	Y	Y



Profitability & Productivity

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance.† Giving your customers peace of mind will help strengthen your own bottom line, while you receive program incentives which can assist in lowering your business costs so that you can increase your profitability.

††Roadside Assistance provided by Signature Motor Club from Allstate Roadside

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